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U. S. Department of Agriculture

LADY GENEVA \$2.50

AFRICAN VIOLETS

1952

ROSEBUD FLORAL CO.

RA. 7671

351 N. Burgess Ave.

Columbus, Ohio



Rosebud

Dear Friends:

This new list contains in our opinion the best of the new and standard varieties developed to date. We marvel at the progress that has been attained each time a catalogue is made. The new flower forms, coloring and the leaf formation on some violets is truly outstanding. We know some of these varieties will add to that fine collection you have. We wish to thank you for the many fine orders you have sent us and we will continue to give you the finest plants we can grow.

Rosebud Floral Co.

PLEASE READ BEFORE ORDERING

... ABOUT POSTAGE

We pay postage on all orders of \$5.00 or over. Orders amounting to less than \$5.00 please include 50c for postage, packing and handling. We do not ship C.O.D. as it slows down our delivery schedules. Money order or personal check is best way to remit.

... ABOUT SHIPPING

During winter months we ship when weather conditions permit, however, acknowledgement of your order will be given when received and approximate time we can ship. We suggest you add 15¢ extra for special handling which Post Office gives better attention.

... Guaranter ...

We guarantee to replace any products that do not arrive in first class condition, if it is returned at once. Your order is a matter of personal and individual concern to us as we wish to add you to our list of thousands of satisfied customers.

ROSEBUD FLORAL CO.

We pay postage on orders of \$5.00 and over — under this amount include 50c for postage and packing.

AZURE BEAUTY



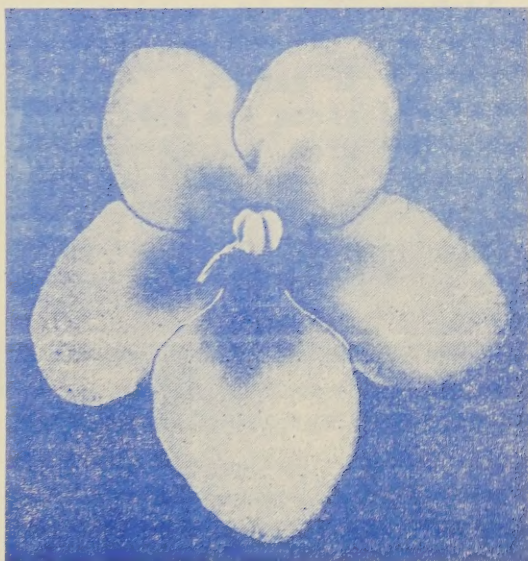
Large double white flower with bright blue variegation. Generally in center. Some all white. Leaves long, ovate, dark, heavily ribbed. A beautiful new violet.

\$2⁵⁰

BLUE EYED BEAUTY

Giant white flower with light blue of more intense coloring at center overlaying at edges of petals. A heavy bloomer with many buds - leaves light olive green, stems almost white. A real beauty.

\$2⁵⁰



DOUBLE NEPTUNE

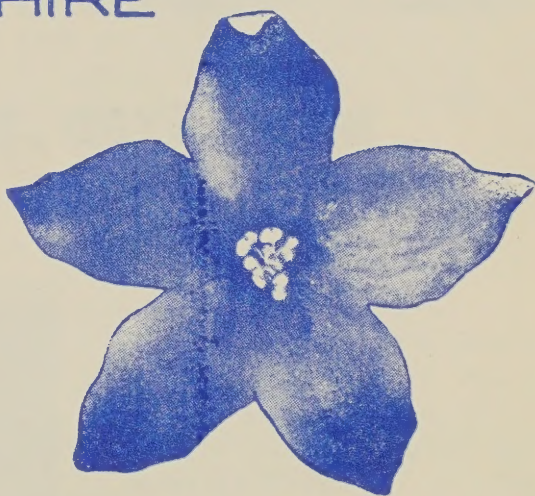


Very large, like miniature roses of blue-violet. The leaves are ovate with shining dark olive green above - white to rosy underside. A beautiful plant.

\$2.50

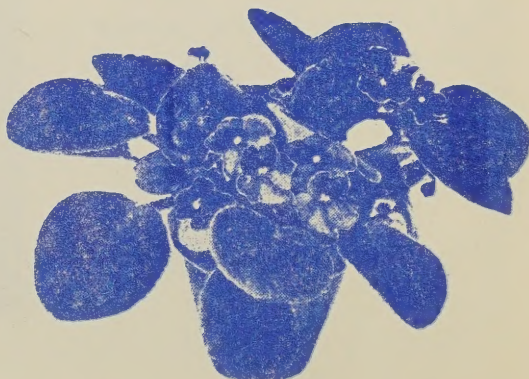
STAR SAPPHIRE

A perfect 5 pointed star. Something new in violets. An intense gem like ceylon blue-unusual plant. Has 6 yellow anthers instead of 2 in regular violet. Leaves emerald green with garnet colored stems - a collectors item. **\$2.50**



RED KING

Has large wine-red with variegated streaks running from center to outer petal bloom. Has a dark with raised ribs, partly peppered with rose on underside, leaf. **\$2.00**



Fantasy

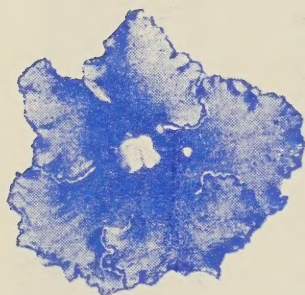
Beautiful variegated flower - light lavender blue spotted or streaked with purple- each flower different- one of the sensations in African Violets. Sometimes one flower shows all blue, others variegated. True propagation uncontrollable. Leaf olive green, rosy underside at times.



\$2.50

LACY GIRL

Dark velvety purple blue, each petal frilled along border as perfect as a seamstress could do. Flowers large and almost round. Leaves compact and gently waved. 1951 introduction

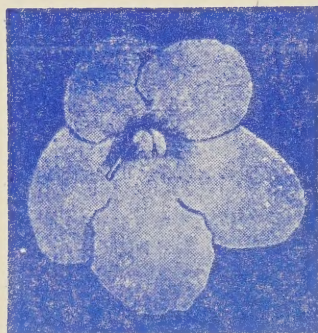


\$3.00

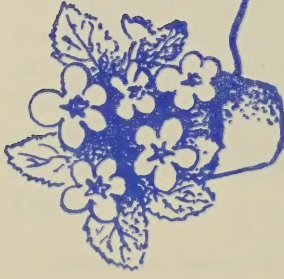
Snow Prince

The best of all pure whites- foliage large dark gorgeous green somewhat cupped upwards.

\$2.50



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Rosebud Floral Co.

More Beautiful NEW AFRICAN VIOLETS

	Leaves	Started Plant Ready to Pot	Potted In Bloom
Admiral	Deep warm rich blue. Leaves flat. Rich dark olive green slightly quilted and cupped.	.25	.50
Amazon Pink	Very large flowering deep salmon pink. Deepest of all pinks. Leaves round, hairy, slightly quilted of dull medium green and grow very large at maturity. The best pink.	.35	.70
Amazon Red	The supreme type of the Red Head variety - large round headed wine red flowers. Very large heart shaped leaves. Very attractive.	.35	.70
Amethyst	Blue lavender. True amethyst color with side petals almost horizontal, lower ones long. Two upper well separated. Leaves oval, acute, small rectangular crenations. Thick troughed and slightly cupped at face, quite rosy. horizontal and stiff. Beautiful spreading growth with pleasing contrast of dark leaves and light flowers.	.25	.50
			2.00
			1.50

	Leaves	Started Plant Ready to Pot In Bloom	Potted
Azure Beauty			
Large double white flowers with bright blue variegation. Generally in center. Some all white. Leaves long, ovate, dark, heavily ribbed. A beautiful new violet.	.50	1.25	2.50
Black Beauty			
Darkest of all violets, almost black purple blue. Leaf almost round ovate — dark olive green, One of our best sellers.	.50	1.00	2.50
Blue Bird			
Medium bright blue flowers with long tapering petals. Large flaring blossom resembles a bird. Leaf-large medium green. Slightly ribbed, very rosy beneath. Medium petioles.	.20	.35	1.00
Blue Boy			
Deep violet blue flowers. Leaves are ovate with rather flat edges turned down. This is a good bloomer.	.20	.35	1.00
Blue Boy Supreme			
Very large dark almost black blue. Leaf almost round, ribbed curled down.	.35	.70	2.00
Blue Eyed Beauty			
New white with blue center. Leaves — red veined	.50	1.25	2.50
Blue Eyes			
Light blue lavender flowers — near true sky blue. Leaf is ovate and thick.	.25	.50	1.50
Blue Eyed Girl			
Flowers snow white edges touched with blue. Foliage light olive green with spot of white radiating along leaf. An unusual combination of white.	.50	1.00	2.50
Blue Girl			
A beautiful deep violet blue with broad leaves notched with large plex, almost white, spot at leaf base. This is unusual and fine. This variety has leaf indentation.	.20	.35	1.00

<i>Blue Girl Supreme</i>	Leaves	Started Plant Potted Ready to Pot In Bloom
Very large deep blue flower. Leaf almost round large regular crenations along edge of leaf. Large white blotch in center from base of leaf.	.35	.70 2.00
<i>Blue King</i>		
Large medium bright blue-flower with almost imperceptible color lines running diagonally across petal of the large bloom. Foliage dark olive green.	.50	1.00 2.50
<i>Blue Heiress</i>		
Very large flower of medium bright blue. Leaf large ovate with a spot of white radiating from the base along veins. Like a girl variety but unusual.	.50	1.25 2.50
<i>Blue Widow</i>		
Light bright blue of dazzling brilliance. Foliage dark smooth green with long medium wide tapering leaves.	.35	.70 2.00
<i>Blushing Maiden</i>		
This flower is opaque white. A faint pale pink tint at center fading toward margin. Pistils are pink. The leaf is thin and light green. This plant is a fine bloomer.	.25	.50 1.50
<i>Blush Supreme</i>		
A new soft creamy wax very light pink, almost white. Large flower. Leaf almost round, regular scalloped edge. A fine variety.	.35	.70 2.00
<i>Bronze Girl</i>		
Flowers winered – leaf round ovate with deep crenations along edge. Large white spot radiating from base with a bronze cast over this white.	.35	.70 2.00
<i>Commodore</i>		
Very dark purple blue flower – leaves dark somewhat flat.	.25	.50 1.50

<i>Crinkles</i>	Brilliant electric blue flower. Very large glossy green leaf – heavily quilted and even crinkled edge. Mature plants very attractive with long pencil-like petioles. Brilliant rosy cast underside of leaf.	.35	.70	2.00
<i>Dark Beauty</i>	A double white with a dark blue center that radiates into the blossom, creating a lovely effect. Pollen sacs golden in many of blooms add to the attraction. Leaf dark green.	.50	1.25	2.50
<i>Dark Red Head</i>	Deep maroon red with orchid variations in flower – tiny lines of lighter shades running vertical along petals. Foliage deep waxy green, large and ovate – very light on underside.	.50	1.00	2.50
<i>Double Dark Lavender</i>	Very beautiful large dark red lavender double. Leaves ovate, rather flat and somewhat curled. (Patented)	.35	.70	2.00
<i>Double Duchess</i>	This flower is a double violet blue with some grey-blue reverse on some petals. The leaves are the same as Blue Boy.	.20	.35	1.00
<i>Double Duchess Supreme</i>	Flowers blue, large, double – leaves ovate, almost round, heavy dark green.	.35	.70	2.00
<i>Double Light Blue</i>	A beautiful light blue, large double. The leaves are ovate with rather flat edges turned down.	.35	.70	2.00

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Double Light Lavender	A large double very beautiful light red lavender. Leaves ovate with rather flat edges turned down. Red stems. (patented)	.35	.70	2.00
Double Margaret	Flowers dark blue and double — leaf fringed at points giving it a wavy effect.	.35	.70	2.00
Double Neptune	Very large, like miniature roses of blue-violet. The leaves are ovate with shining dark olive green above — white to rosy underside. A beautiful plant.	.50	1.00	2.50
Double Orchid	The flowers are double and burgundy wine red. The leaves are ovate with rather flat edges turned down.	.35	.70	2.00
Double Rose	Flowers orchid rose double — leaf olive green with light green underside.	.35	.70	2.00
DuPont Blue	Extra large light violet flowers with broad round petals. Leaves are almost round and are a light dull green.	.25	.50	1.50
DuPont Lavender Pink	Extra large flowers of pale lavender with bi-color tendency. The leaves are ovate — almost round with regular scallops.	.25	.50	1.25
DuPont Red	Flower large wine red — foliage almost round, solid heavy leaf.	.50	1.00	2.50
DuPont Silver Pink	A very light lavender pink — leaves round ovate of solid texture.	.35	.70	2.00

Fantasy

Beautiful variegated flower – light lavender blue spotted or streaked with purple – each flower different – one of the sensations in African Violets. Sometimes one flower shows all blue, others variegated. True propagation uncontrollable. Leaf olive green, rosy undersides at times.

.50 1.25 2.50

Freida

A lovely dark red violet. The leaves are dark shiny green and slightly cupped.

.25 .50 1.50

Geneva Rainbow

Red purple with white border – a sister to Lady Geneva – foliage olive green, leaf cordate.

.50 1.00 2.50

Gorgeous

The flowers are red orchid. Two upper petals, darker red center. The entire leaf is cupped up forming an unusual violet. It is rosy peppered on the underside of the leaf.

.35 .70 2.00

Gorgeous Bi Color

Flower unusual light lavender each upper and side petals tipped and spotted maroon. Leaf – large ovate, dark olive green.

.35 .70 2.00

Gorgeous Blue Wonder

A white overlaid with a marble blue cast – odd and different. Heavy bloomer, foliage light green – almost white undersides clear down along the stem.

.50 1.00 2.50

Gypsy Varieties

There are a wide assortment of varieties originated by Baxter, some varieties in flowers odd and different. We have about 25 varieties only in potted plants. Send for our list of Gypsies.

.50 1.00 2.50

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<i>Innocence</i>	A pure white as its name implies, is a welcome white. Glistening white flowers are well formed. Foliage medium green leaves are red veined on underside.	Leaves	Started Plant Ready to Pot In Bloom	Potted
		.50	1.25	2.50
<i>Ionantha</i>	The flowers are light blue. The leaves are ovate, shiny olive green which tend to become long and upright.	.25	.50	1.50
<i>Lacy Girl</i>	Dark velvety purple blue, each petal frilled along border as perfect as a seamstress could do. Flowers large and almost round. Leaves compact and gently waved. 1951 introduction.	.50	1.25	3.00
<i>Lady Geneva</i>	Pure white twinkling edge on solid blue flower. The leaves are regular crenation and rather short pointed with light green underside.	.50	1.00	2.50
<i>Lavender Beauty</i>	Large beautiful flower of rich color. Silvery mauve with foliage dark green.	.50	1.00	2.50
<i>Lavender Bi Cklor</i>	Beautiful lavender pink with maroon red blotches on two upper petals and a touch on each side petals. Leaf olive green — ovate.	.35	.70	2.00
<i>Lavender Girl</i>	Lavender pink flowers above beautiful ruffled foliage with white spot radiating from base along veins of plant.	.35	.70	2.00
<i>Lavender Lady</i>	Lavender pink and has glossy dark green leaves. This blooms very well.	.25	.50	1.50

Lavender Pink Princess	Lavender pink flowers in abundance above light olive green foliage.	.35	.70	2.00
Mammoth	Flowers deep dark blue of large size — foliage almost round, dark olive green.	.25	.50	1.50
Mary Wac	A violet red with darker markings center to tip. It has a slight bi-color tendency. The two upper petals are darker. The color varies, sometimes it throws solid lilac bloom on same cluster of violet red flowers. The color of the leaves shade from medium to dark green, and are ovate with slightly denate edges. Petioles and veins are reddish on underside. The plant is slightly hairy, drooping growth.	.25	.50	1.50
McFarland's Blue Warrior	A beautiful bright blue flower in clusters above dark green foliage of wonderful contrast — leaves very dark rosy red underside, some almost maroon. One of the finest.	.35	.70	2.00
Mentor Boy	A large violet purple. The stems are rather long and dark red. The leaves are ovate and bright green with faint tints of rose beneath. This is a very attractive and free flowering plant.	.25	.50	1.50
Myrtle	This variety is periwinkle blue with rather long stems. The medium sized flowers are well above the plant. Prolific. Leaves are round cordate and medium green. Growth develops.	.25	.50	1.50

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		Leaves	Started Plant Ready to Pot In Bloom	Potted Ready to Bloom
Marine	Fine medium blue with very heavy deep green foliage and hairy leaves.	.25	.50	1.50
Mauve Fringette	Flowers rosy lavender gray unusual color -- each petal waved -- foliage bent and pointed in spots giving it its name.	.35	.70	2.00
Mermaid	Flowers light blue -- foliage round ovate -- medium blue.	.35	.70	2.00
Neptune	The flowers are medium size and blue violet in color. The stems are short and the leaves are shiny dark olive green above and white to rosy below.	.25	.50	1.50
Neptune Supreme	Flowers are large deep blue violet -- leaves round, ovate.	.35	.70	2.00
Norseman	A medium exquisite blue. Petals round and large, short stems, ovate and blunt leaf. Dark shining green stripes running halfway along midriff from base. Underside of leaf shades from rose to dark red rose.	.25	.50	1.50
Orchid Beauty	An orchid pink -- fading to lighter pink at margins. Leaves -- cordate, almost round and flat and are shiny bright green, slightly pink below.	.25	.50	1.50
Orchid Girl	Flowers orchid pink -- leaves olive green with white spot radiating from center of leaf along veins of leaf -- lighter green underside.	.50	1.00	2.50

Orchid Girl Rainbow	Deep maroon red double with orchid variations in the flower — leaf dark with white spot at base radiating along veins — somewhat rosy on underside.	.50	1.00	2.50
Orchid Mentor Boy	Flower orchid red with deeper color on two upper petals — faint pencil lines of deeper color throughout flower — foliage olive green light green underside.	.50	1.00	2.50
Orchid Sunset	Flowers deep orchid wine pink shading to light lavender pink — leaves smooth — medium green, ovate. A new 1951 introduction.	.50	1.00	2.50
Orchid Wonder	Flower orchid pink with maroon shading on top petals and a touch on the two side petals — leaf ovate, dark olive green, peppered pink on underside.	.50	1.00	2.50
Painted Girl	Flower bright orchid with a white center — sometimes extending to middle of flower causing a star effect. Foliage dark olive green with large white dot at base of leaf.	.50	1.00	2.50
Pink Amethyst	Noted for abundance of beautiful pink bloom thrown up in large clusters. Foliage beautiful moss green with notched edges.	.25	.50	1.50
Pink Beauty	The flowers, which are a true bright pink and large, are held high above the leaves. One of the old standbys.	.25	.50	1.50

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<i>Pink Giant</i>	Flowers medium bright pink of large size — foliage is large round, ovate, of good growing habit — a different pink.	Leaves	Started Plant Ready to Pot	Potted In Bloom
		.35	.70	2.00
<i>Pink Girl</i>	A beautiful pink flower — leaf notched indentations almost round — large white spot at base, white indentations at edge of leaf.	.35	.70	2.00
<i>Purple Girl</i>	Flowers deep blue purple of good size — foliage round ovate with large white spot radiating from base of leaf.	.35	.70	2.00
<i>Purple Prince Supreme</i>	Flowers deep red purple of very dark velvety texture — leaves almost round ovate and dark green. One of the darkest — almost black velvet.	.50	1.00	2.50
<i>Rainbow Beauty</i>	Dark blue and white variegated — double.	.50	1.25	3.00
<i>Rainbow Delight</i>	The first of the white doubles with a case of blue throughout — long, ovate light green underside.	.50	1.00	2.50
<i>Red Bi Color</i>	A beautiful red-violet. The two upper petals are darker at the tip and the three lower petals are orchid-pink; giving it its name. The leaves are large and flat, and the veins rosy on underside.	.25	.50	1.50
<i>Red Chief</i>	Very light orchid with two upper petals blotched with maroon red — leaf almost round ovate veined pink green underside.	.50	1.00	2.50

Red Fringette	A wine red flower fringed along edges of petals. Leaf also fringed — a remarkable violet.	.35	.70	2.00
Red Girl	Light orchid red in center — each petal touched with deep maroon red at edges. Foliage curly with radiating spots of white at base and in center of leaf.	.35	.70	2.00
Red King	Has large wine-red with variegated streaks running from center to outer petal bloom. Has a dark with raised ribs partly peppered with rose on underside, leaf.	.35	.70	2.00
Red Land	Flowers are light red-violet. Stems are medium long and stands high above foliage. Leaves are ovate, cordate, acute crenate and light to medium green with rose tint underneath with darker veins.	.35	.70	2.00
Red Head	The flowers are medium red-violet in color. The leaves are ovate, rather flat, dull green, paler below.	.25	.50	1.50
Red Violet	Two-tone red shading lighter on the lower petals with upper petals resembling red velvet.	.50	1.25	3.00
Regal Rose	A very dark rose red flower with a shimmering wine cast. Leaves are medium green with lighter green underside.	.35	.70	2.00

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<i>Rose Marie</i>	<i>Leaves</i>	<i>Started Plant Ready to Pot</i>	<i>Potted In Bloom</i>
A true rose color with no suggestion of blue in the flower – even the pistil is rose colored – the two upper petals are a deeper shade than the lower three. Flowers are large – stems rosy wine – leaves smooth, very dark and lightly quilted with a rosy red reverse. A fine violet.	.50	1.00	2.50
<i>Ruffles</i>			
This variety is of medium blue lavender. The leaves are shiny dark olive green, rosy beneath. Ovate.	.35	.70	2.00
<i>Saffron Red Boy</i>			
A new wine red much darker. Foliage ovate – dark green heavily veined, touched rosy underside.	.35	.70	2.00
<i>Sailor Boy</i>			
Bright blue violet. Leaf is smooth, somewhat cupped and very rosy underneath.	.20	.35	1.00
<i>Sailor Girl</i>			
A beautiful medium blue. A curling, with large white spot at base, leaf.	.35	.70	2.00
<i>Sailors Delight</i>			
Full open type blossoms of large size – a magnificent soft blue – something new in doubles. Leaf obovate with large regular crenations along edge.	.50	1.00	2.50
<i>Sea Girl</i>			
Light uniform blue of large size – girl foliage with ruffled regular crenations on side of leaf – slightly cupped showing varieties of light green underside. Odd.	.50	1.25	3.00
<i>Snow Girl</i>			
A chalk white flower with curly foliage variegated white and green, spot of white radiating from base to all veins of leaf.	.50	1.00	2.50

Snow Prince	The best of all pure whites – foliage large dark gorgeous green somewhat cupped upwards.	.50	1.00	2.50
Star Sapphire	A perfect 5 pointed star. Something new in violets. An intense gem like Ceylon blue – unusual plant has 6 yellow anthers instead of 2 in regular violet. Leave emerald green with garnet colored stems – a collectors item.	.50	1.00	2.50
Sunrise	Flower ranges from deep red orchid changing as it opens like the morning sun to shades of lavender pink, red and orchid. The foliage is ovate with regular crenations, the leaf is dark woods green with slightly cupped spots between the veins on upper side – pale light green shaded at base and tip of leaf with a rose shading to a yellow green – unusual.	.35	.70	2.00
Thirty-Two	Flowers are lavender blue. Foliage is glossy green. Leaves are ovate, shiny. Very neat.	.35	.70	2.00
Viking	Deep violet blue flowers in abundance. Leaf dark waxy green with emerald green reverse.	.25	.50	1.50
Violet Beauty	Large true violet flower. The foliage is light green, veined darker green on upper and rosy veined underside. A beauty	.35	.70	2.00
Von Dietrick	Flowers deep dark violet blue – dark maroon green with long tapering leaves – a gem of a beauty.	.35	.70	2.00

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West Coast Amethyst	A beautiful blue lavender with a faint glistening sheen in certain lights. The leaf is dark olive green, small white spot on leaf base and is somewhat cupped. Ovate with small regular crenations.	Leaves	Started Plant Ready to Pot	Potted In Bloom
White Beauty	A white of dazzling purity. Leaf darker than other whites.	.25	.50	1.50
White Cap	A new snow white bloom in great abundance covering the plant, giving it its name. Leaves obovate light green, hairy on upper side, very light, almost white green underneath.	.35	.70	2.00
White Girl	A white flower with a white splotch in the base of the leaf giving a fine contrast of white.	.50	1.00	2.50
White Lady	Translucent glistening white. Leaf is ovate, shallow crenation with margin curled down. Light dull green in color with almost white below. (Patented)	.25	.50	1.50
White Lady Supreme	The largest white violet. A glistening gem of beauty. Leaf is round ovate of strong texture.	.35	.70	2.00
White Fringette	A white fringed flower — fringed leaves make this a very unusual violet.	.50	1.00	2.50
White Hybrid	A white with touches of blue. Leaf strong — good grower — leaves obovate — emerald green.	.50	1.00	2.50
White Boy	Another violet of snowy whiteness — leaf emerald green — a good grower.	.35	.70	2.00

VIOLET BEAUTY

ANOTHER NEW GIANT VIOLET

Large true violet flower, The foliage is light green, veined darker green on upper and rosy veined underside. A beauty.

\$2⁰⁰



LAVENDER PINK PRINCESS

A REMARKABLE COLOR
LAVENDER WITH
A SMOOTH
PINKISH OVERLAY

LAVENDER PINK FLOWERS
IN ABUNDANCE ABOVE
LIGHT OLIVE GREEN
FOLAGE

\$2⁰⁰

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IDEAL FOR AFRICAN VIOLETS
OR OTHER HOUSE PLANTS.

Feeds water and plant food directly
to roots thru Fiberglas Wick.

Water only once each 7 to 10 days.
Made of Styron plastic in seven
beautiful colors.

MARBLED RED, GREEN, BLUE,
OR YELLOW. ALSO CLEAR IVO-
RY, MOTTLED LAVENDER, OR
BRONZE, ALL WITH BLACK BAS-
ES. Makes EXCELLENT CHRIST-
MAS GIFT.

\$1.15 each
5 for \$5.00

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COLUMBUS 4, OHIO



Hyponex is a clean, odorless,
soluble powder which, with
water, is a complete plant
food. It grows bigger and
better plants in poorest
soil, even in sand, cinders
or water—indoors or outdoors. Assures larger
and more flowers, increased quantities of vege-
tables, and more prolific growth for grass, plants,
bushes and trees. 1 lb. makes 100 gallons; 1 oz.
makes 6 gallons; 1 teaspoon makes 1 gallon.

1 oz. pkg. 10c 3 oz. pkg. 25c

SACCO
PLANT FOOD
makes things grow



2½ Lb.55¢
5 Lb. \$1.00

AFRICAN VIOLET SOIL

Mixed With Proper Ingredients
To Insure Good Growth

**MAKES THEM GROW AND BLOOM.
KEEP SOME HANDY!**

Price:

Quart package .50
1 package 5 times as
much \$ 1.50



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A moisture retaining mineral, specially processed for horticulture use. For starting seedlings, rooting cutting, African Violet leaves, storing bulbs and soil conditioning. Fine for lawns.

1 QT. PACKAGE .50

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AS LARGE \$ 1.00**

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Highly concentrated, completely soluble.

ANALYSIS

Available Nitrogen _____ 15%

Available Phosphoric Acid _____ 30%

Available Potash _____ 15%

Price:

Pkg. 10¢
 3 Oz. Box..... 35¢
 1 Lb. \$1.25

Very good for Violets and other house and garden plants.

ALL PURPOSE DUST

\$1.00

Per. Pound

ROSEBUD'S ALL PURPOSE DUST

95% D. D. T. 1% Potassium - 10% Borax
 60% Sulphur 25% Iron

Controls Insects and Leaf Diseases of most all kinds on vegetable and flowering plants.

Rosebud Floral Co.

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 (Mundelein 2837)

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ROSEBUD FLORAL CO.

351 N. Burgess Ave.

Columbus 4, Ohio

IDEAL FOR STARTING SEEDS

.75¢

We pay postage on orders of \$5.00 and over — under this amount include 50c for postage and packing.

Brighten your window with

Gloxinia

**GORGEOUS
HOUSE PLANTS**

**Give Your Home Such Beauty All Your Friends WILL
GAZE IN ADMIRATION AND WONDER HOW YOU
DID IT**

BULBS

Spectacular giant blossoms,
house plant, bulbs available
in the following colors;
White, orange, bright red
and crimson

MIXED BULBS

25¢each

5 for ...\$1.00

PLANTS

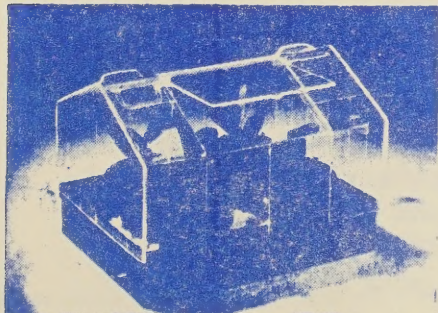
Growing in pots,
crimson or
assorted colors,
including best
varieties.



MIXED PLANTS

75¢each

10 for.....\$ 5.00



Miniature Green House

A plastic replica in miniature of a
real greenhouse. Perfect for African
Violets. Keeps constant moisture and
temperature around plants. Built-in
vents. Clear plastic top lifts off.

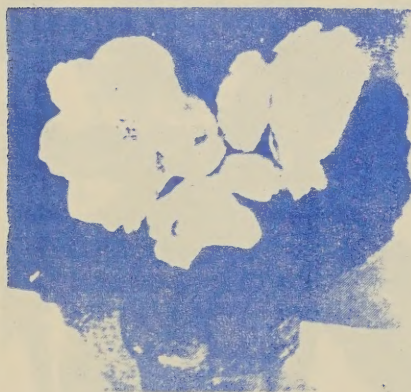
Price\$3.00

SPECIALIZING IN HARDY MUMS

THROUGH THE YEARS . . .

We have introduced the following new
Chrysanthemums to the Nation:

Apple Blossom	Gold	Margaret Ann
Autumn Sunlight	Golden Rose	McComb's White
Buckeye Beauty	Golden Salmon	Orange Cluster
Canary	Golden Memories	Oriental Glory
Chris Columbus	Hilltop Gold	Pink Surprise
Cindy	Janet	Purple Cushion
Flaming Beauty	Kathleen	Rose Bud
Sid's Yellow	Tints of Fall	
SEND FOR 1952 MUM CATALOGUE.		



TUBEROUS BEGONIAS

Tuberous Begonias are fast becoming one of the best flowering plants for shady spots in the yard- they bloom until frost and the bulb can be dug for the next year.

The giant camelia-like blossoms in rich colors of deep red, orange, pink, crimson, white and yellow make a gorgeous display, and are easy to grow.

BULBS, your choice 25¢ each
5 for\$ 1.00
WILL BLOOM THE FIRST YEAR.

We suggest ordering live plants by express wherever possible. We can ship express collect and you will not have to add postage and packing to your order. Mail is sometimes uncertain and plants are very perishable. On orders over 1000 miles we suggest using Air Mail. Check with your Postmaster for rates to your city.

Helpful Hints

HISTORY — African Violets, botanically called Saintpaulias, originally came from the jungles of hilly East Africa, growing in the shade in the high humidity and even temperature of the tropics. In order to grow them successfully, this same condition should be produced artificially as near as possible.

Temperature — Should be between 60 and 75 degrees, never below 60 degrees. **Watering** — Violets like fairly warm water, but never hot water. If it is too warm for your hand, it is too warm for the violets. **Light Intensity** — Never in full sun or full shade. An east window in the summer or a south or east window in winter suits them best. Ring spots are formed on violets from too intense sunlight — more shading prevents this. **Diseases** — Crown Rot is caused by too much water in the crown of the plant. Careful watering and shallow potting should prevent this. **Mealy Bug** — The white insect in axis of leaves. Destroy with nicotine sulphate sprayed in mist above plants . . . or alcohol used with a small piece of cotton fastened to a toothpick touched to the bugs.

At present we have a limited supply of some varieties and suggest (YOU GIVE SUBSTITUTE VARIETIES). Offer expires when supplies are exhausted, orders are filled in rotation as received.

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We are four miles west of Ohio State Capitol Building on Broad Street, U. S. Route 40. Go out West Broad Street 2570 numbers to North Burgess Avenue, turn north on Burgess, end of street (three squares) to railroad.

## Visitors Welcome

We pay postage on orders of \$5.00 and over — under this amount include 50c for postage and packing.

# BLUE HEIRESS



## THE FIRST DUPONT WITH GIRL TYPE FOLIAGE — A RARE TYPE

Very large flower  
of medium bright  
blue. Leaf large  
ovate with a spot  
of white radiating  
from the base  
along veins. Like  
girl variety  
but unusual.

**\$2.50**

*Rosbud Floral Co.*

351 N. Burgess Ave.  
COLUMBUS 4, OHIO

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PAYMENT OF POSTAGE, \$300  
(GPO)

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